EDUCOR SPREADS GOODWILL ON MANDELA DAY
Well done to our staff and students across all our brands who joined together to spread goodwill and cheer to various charities in their respective communities. Here are some highlights of the amazing work done. Keep up the good work.

In commemoration of Nelson Mandela Day, Damelin Bloemfontein celebrated Madiba by participating in three initiatives.

Kicking off on Sunday, July 13, at Naval Hill, the team showed their support by serving coffee to over 100 members from the Bikers for Mandela Club, who support organisations that assist survivors of gender-based violence and rape. Among the members were the likes of international radio jocks, DJ Fresh and Anele Mdoda. In separate initiatives, the Bloemfontein team spread more cheer in the lives of the children from Olesego Child Care (orphanage) by donating bags filled with sweets as well as donating old clothes to Iphahamiseng Children and Youth Centre. Staff also gathered together in the reception area and observed 67 seconds of silence in memory of the late Madiba.
Inspired by the spirit of Ubuntu, the Damelin Boksburg team took sweets and branded t-shirts to the streets. Individual motivational quotes were attached to these sweets, which were handed along with the t-shirts to residents at the taxi rank as well as drivers and commuters. The aim was to show love and kindness regardless of your race, gender and religion.
Damelin Cape Town City opened its doors to vendors from the informal trade sector, when they hosted a free educational and empowerment workshop on Mandela Day. The vendors were identified by SAGI (South African Growth Institute) and Inthontsi Consultancy. Management and staff welcomed the vendors with a cup of coffee followed by lecturers handing out Damelin hampers. The lecturers focused on upskilling the traders by providing them with the necessary marketing and business management skills. The objective of this initiative was to partner with the informal traders to increase employment and create other opportunities among the traders. The feedback from the traders was amazing.

Over 80 children between the ages of three to 18 years old of Malvern Children’s Home were all smiles on Friday, 18 July, when the staff of Educor joined them to celebrate Mandela Day. It was a fun-filled programme, which involved face painting, cake cutting and interactive games that were played with the children on their playground. Tugging the legs of staff, the children expressed their excitement for the visit. They were each personally handed a party pack of treats, which lit up their faces. The children were also proud recipients of schools bags, water bottles, pencil cases, and stationery. Public relations officer for the Home, Naomi Oosthuysen, expressed her gratitude to Educor for choosing her home to spend the momentous day and was extremely overwhelmed by the support and love shown towards our children from the team. ‘Thank you Educor for a special day,’ she said.
A number of Mandela quotes about education as well as a table of marketing material greeted passers-by at the entrance of the Damelin Vaal building. Staff undertook this initiative to engage with the community about the significance of Mandela Day and the courses offered by Damelin Vaal.

INTEC  Pretoria

The INTEC Pretoria team was privileged to welcome Mr South Africa, John Owens, as a participant in their ‘67 Minutes for Mandela initiative.’ The team together with John handed out hot soup and bread to the homeless. The food was received with much appreciation as many have not had a hot meal for a long time.
Inspired to give back to the elderly as part of their ‘67 minutes’, the staff of Damelin Randburg contributed R67 each to purchase food items for the Jordon Home for the Aged. Staff personally visited the Home to donate the items and also got the opportunity to interact with the elderly. The Randburg team expressed that it was certainly a heart-warming experience and wish to continue to support the Home. In a separate initiative, the Damelin Randburg staff committed to help clean the Randburg Taxi Rank. This was aimed at promoting a cleaner environment for the staff, students and residents who frequent the area.

The staff and students of Damelin Durban City chose to spend their Mandela Day by giving back to the Highway Hospice in Sherwood, through various donations, fundraising, and clean-up initiatives. This included a garden sale, pancake sale and a car wash, to raise funds for the Hospice as well as the clean-up of the Hospice yard, windows and walls, cutting of vegetables, and donating a number of food items. The Damelin team’s hard work was admired and appreciated by the Hospice staff. Prof. Beard, also a member of the Hospice committee praised the students for their efforts and hardwork.
Damelin Pietermaritzburg

Damelin Pietermaritzburg lit up the faces of many children at Sunlit Gardens when they took a mobile party to their home in commemoration of Mandela Day. The children were treated to a day of fun activities which included face-painting, soccer, games and dancing. Staff also took the time to get to know each child over a scrumptious braai held by the team. The children thanked the staff for making their day a memorable one.

Damelin Mowbray

Inspiring women as part of their Mandela Day initiative, the staff of Damelin Mowbray donated groceries to the women of Saartjie Baartman for Women and Children Centre in Manenberg. Staff also used the opportunity to conduct a 30 minute motivational and inspirational talk for the women who stay at the shelter. This was aimed at instilling self confidence in the ladies. The Damelin staff also got to interact with them on a more personal level which was received as an eye-opening and educational experience.
Staff and students of Damelin Benoni celebrated their Mandela Day through three initiatives. They started off their day spreading love on the streets of Benoni by preparing and distributing hot soup to passers-by. The second initiative, themed ‘Healthy body, healthy mind,’ involved a partnership with Virgin Active, where a fitness workshop was held at the Benoni Plaza. The afternoon was spent at the Badanisile Home of Safety in Daveyton, where staff prepared hotdogs and handed it out along with cold drinks, sweets and chips to the children. The smiles on the little faces brought joy to the team’s hearts. They also played games and had an exciting afternoon with the children. An ironing board was also donated to the home.

In a bid to give back to their community for Mandela Day, the Damelin Menlyn team distributed clothes and food to the homeless. The heart-warming expressions on the faces of the recipients left staff feeling delighted of their initiative.
Making their Mandela Day a memorable one, the team at Damelin Westridge revamped the playground at the St Thomas Children’s Home in Sydenham. It was a day of fun-filled activity as staff painted the jungle gym and shade areas, repaired the swing, and created safe landings with tyres and sand for swings and slide areas. The team also donated cleaning materials and groceries as well as treated the children to a scrumptious lunch. Staff members plan to continue to give back to the Home in their second semester by hosting a free skills presentation. Members of the St Thomas Children’s Home thanked the Damelin Westridge staff for their hardwork and commitment to the Home.

The team at Damelin Centurion prepared fruit and food parcels and distributed it to the homeless. Staff said that they wish to continue to give back with future endeavours, and bring joy to the lives of the underprivileged.
ICESA City campus celebrated Nelson Mandela Day through two initiatives. In their first initiative, the campus and Matric School Durban joined together and donated loaves of bread, sandwiches, and packets of chips as well as lollipops to the poverty stricken residents and children of the Claire Estate informal settlement. The donations were received as what the residents referred to as ‘gifts of life.’ The second part of ICESA Durban Campus, Mandela Day initiative was, ‘Keep ICESA Clean.’ The staff joined together and cleaned both inside and outside the ICESA campus.