From the Principal’s desk

Take your next step now!
Follow through on your decision to enhance your life and your future prospects by enrolling in INTEC’s Photography course today!

Why study with us?
• Quality study material designed specifically for home-study.
• The freedom to study at YOUR pace, where and when it suits YOU.
• The widest range of courses for today’s world.
• Free consultations with INTEC’s career counselling and development specialists.
• Free study choice advice from INTEC’s Student Consultants.
• The convenience of online enrolment, contact and advice.
• Affordable, easy payment options.
• Ongoing study support and individual attention from qualified tutors.

College Accreditation
INTEC College is committed to meeting legislative requirements regarding accreditation and registration of private education and training providers. We were among the first private education and training providers to receive provisional accreditation from Umalusi, the Council for Quality Assurance in General and Further Education and Training.
INTEC College’s accreditation number is FET 00037 PA.

Our Student Consultants are only a phone call away. They are trained to help you choose the course that’s right for you. Call them now, or simply fill in the enclosed enrolment form and mail it to INTEC College.

Wishing you every success in your studies and your future!

Chris Merts
Dean of Distance Education Development

go to: www.intec.edu.za or email: info@intec.edu.za

Call a Student Consultant:

<table>
<thead>
<tr>
<th>Location</th>
<th>Tel</th>
<th>Fax</th>
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<tr>
<td>JOHANNESBURG</td>
<td>011 712-2555</td>
<td>011 712-2521</td>
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<tr>
<td>CAPE TOWN</td>
<td>021 426-0626</td>
<td>021 426-0771</td>
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<tr>
<td>PORT ELIZABETH</td>
<td>041 373-3771</td>
<td>041 373-3688</td>
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<tr>
<td>DURBAN</td>
<td>031 374-9700</td>
<td>031 301-8184</td>
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<tr>
<td>PRETORIA</td>
<td>012 352-9000</td>
<td>012 322-6369</td>
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INTEC College (PTY) LTD FET 00037 PA is a member of both the National Association of Distance Education Organisations in South Africa (NADEOSA) and the Association of Private Providers of Education, Training and Development (APPETD).

15022A edition 10-07
ERRORS AND OMISSIONS EXCLUDED (E & OE)
Learn quickly, have fun and become an expert Photographer

Photography is an intensely rewarding, creative and exciting pursuit. It is also far more complex than many people believe it to be. Taking a good photograph requires a combination of excellent technical know-how and artistic flair. This course has been designed to develop these two necessary attributes - while allowing you to have fun and gain valuable practical experience at the same time.

Two types of students study this course: enthusiastic amateurs and those who wish to make a career in the exciting and widely diverse arena of professional photography. If you fall into the former category you will find photography a wonderful hobby and one that allows you to escape from the pressures of modern-day living.

If you are serious about making photography your livelihood, you will need all the assistance you can get to give you the edge in this competitive environment.

Programme Type
The Photography programme is a Provider Programme. INTEC offers three types of programmes, namely National Qualifications, Provider Programmes, and Agent Programmes:

National Qualifications are credit bearing qualifications registered on the NQF and accredited by a Quality Assurance Body.

Provider Programmes are unique to INTEC and are designed to increase and enhance your skills and knowledge within your chosen field.

Agent Programmes are programmes and qualifications for which INTEC offers tuition, but where INTEC does not issue the final certificate (the agent body issues the final certificate).

For more information about the types of programmes that INTEC offers, please see the INTEC General Brochure.

Career Opportunities

Fashion Photography
Join the glamorous world of fashion photography and help to capture the changing face of fashion in magazines the world over.

Photo Journalism
Take on the exciting task of photographing history in the making. Whether you work for a newspaper or freelance for several, you’ll find this an exhilarating lifestyle.

Commercial & Industrial Photography
Every commercial or industrial business is continually seeking to project a better image. Provide this service and you’ll be moving in the widest of professional circles.

Wildlife Photography
There is always a demand for good photographic documentation of our natural heritage. If the outdoors appeals to you, your work could be directed by tourism, conservation, or educational concerns.

Medical & Scientific Photography
Photographic documentation of the latest medical and scientific breakthroughs and equipment is needed for journals and publicity.

Portrait Photography
There will always be a demand for the personal portrait, whether to mark an occasion in your subject’s life, or merely for official documentation. This is a steady means of income for many photographers.

Social Functions Photography
Become known in all the social circles as you work privately, or for the social pages of your local newspaper or magazine.
Course Content

The Basics
- A history of photography
- Photographic emulsions
- The camera - basic operation
- Accessories
- The lens - elements and usage
- Different equipment for different results
- Selecting your equipment

Lighting
- The nature of light
- Principles of lighting
- The behaviour of light in relation to your camera
- Lenses and the desired results
- Sources of light that may be used - and how to make the most of them
- Available light, flash, floods and spots

Picture Design
- Purpose of a picture of suitable subjects
- Designing and organising the image - with emphasis on composition
- Lighting and balance

Basic Darkroom
- Developing and processing your own photographs
- Monochrome or colour photography?
- Processing film in extreme climates
- Handling chemicals
- Defects in negatives
- Care and storage of films

Printing Photographs
- Black and white printing methods
- Requirements for monochrome prints
- Making monochrome prints
- Finishing and preparing prints

Colour
- The colour darkroom
- Processing and mounting colour slides
- Printing colour negatives
- Exposure and colour compensation
- Colour prints from slides
- Colour printing troubleshooting guide.

In this section, various openings into the world of professional photography are pointed out and discussed.

Video Photography
- Basic tools and camera formats
- How your camera works
- Maintaining and caring for your equipment
- Photographic technique and creativity
- Professional secrets (shot selection, sequencing and in-camera editing)
- Home video: video-taping family, public events, daily activities, sports and weddings
- Videography as a career

Digital Photography
- What is digital photography?
- Making, understanding, enhancing, retouching and outputting your digital image
- Special effects
- Equipment involved
- Professions using digital photography and why
- Technical terms unique to digital imaging

Presentation Skills
- How to work with lighting and backgrounds
- Common methods and materials used to preserve artwork
- Techniques for publicly presenting artwork
- Components of a portfolio
- Importance of a personal presentation style
**Entrance Requirements**

We strongly recommend that you have an English language skill in reading and writing equivalent to Grade 10. Your equipment requirement for the course initially include a 35mm manual focus camera with one lens.

**Course Duration**

You should be able to complete this course within 12 months

**Assessment**

You are required to hand in 6 practical assignments. You have the option of completing exercises that demand the use of expensive equipment such as flash units, studio lighting and darkroom processing and printing OR choose the simpler exercises that will match the most basic photography equipment requirements.

**Award**

On successful completion you will receive your INTEC Certificate in Photography.

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**What successful students say about INTEC’s Photography course**

"The studies were well planned, starting from the basics of photography and progressing right through to printing and developing. I have learnt a lot through this course and will always have the information on hand to assist me in my hobby."

Mr A. J. H., Odendaalsrus

"Studying through INTEC College enabled me to gain employment in a Kodak photographic laboratory where I am a photo finishing machine operator. My plan is to own a photographic lab and studio. I learnt much about mixing chemicals and handling photographic material which enabled me to develop and process good quality photos every time - I thank INTEC College for that."

N. N. Vincent, Thohoyandou

"I enjoyed the course and learnt a lot from it. I have already done a few private jobs with my photography. Thanks!"

Ms. L. S., Newville

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**ADD ON OPTION**

**SAVE** up to 20% when you enrol on more than one course

- Add Small Business Management to your Photography course and start your business in developing photographs for clients.
- Add Photoshop to your Photography course and learn how to manipulate photographs using a computer.
- Contact us for more information.

Plan your future the INTEC way!