Take your next step now!
Follow through on your decision to enhance your life and your future prospects by enrolling in one of INTEC’s Freelance Journalism or Creative Writing Certificate courses today!

Why study with us?
• Quality study material designed specifically for home study.
• The freedom to study at YOUR pace, where and when it suits YOU.
• The widest range of courses for today’s world.
• Free consultations with INTEC’s career counselling and development specialists.
• Free study choice advice from INTEC’s Student Consultants.
• The convenience of online enrolment, contact and advice.
• Affordable, easy payment options.
• Ongoing study support and attention from qualified tutors.

Umalusi Accreditation
INTEC College (Pty) Ltd has been awarded provisional accreditation by Umalusi. Umalusi is the Council for Quality Assurance in General and Further Education and Training in South Africa - see www.umalusi.org.za
Umalusi Provisional Accreditation no.: FET 00037 PA.

DHET Registration
INTEC College (Pty) Ltd has been granted provisional registration by the Department of Higher Education and Training as a private FET College, until 31 December 2014.
DHET Provisional Registration No. 2008/FE07/025 - see www.dhet.gov.za.
For further information please refer to our website: www.intec.edu.za
INTEC College (Pty) Ltd is committed to meeting legislative requirements regarding accreditation and registration of private education and training providers in South Africa.

Wishing you every success in your studies and your future!

Call a Student Consultant:

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INTEC College (PTY) LTD FET 00037 PA is a member of both the National Association of Distance Education Organisations in South Africa (NADEOSA) and the Association of Private Providers of Education, Training and Development (APPETD).
INTEC is a Registered Credit Provider: NCRCP 2325

(E & OE)
CREATIVE SCHOOL

Freelance Journalism
and Creative Writing

INTEC COLLEGE
Leader in Distance Learning

Build your future the INTEC way
Choose either Freelance Journalism or Creative Writing to add power to your inspiration! Develop your talent and enhance your creative expression . . .

You need more than just inspiration and imagination to write effectively. You need practice and technique. INTEC College offers two courses in two writing fields: Freelance Journalism and Creative Writing. By successfully completing one of these courses, you will gain valuable skills to improve your writing career. Enjoy the many freelance and full-time opportunities offered by the media and have the satisfaction of seeing your words in print.
Choose either Journalism or Creative Writing to add power to your inspiration! Develop your talent into a lucrative career, a freelance pursuit or a creative expression...

You need more than just inspiration and imagination to write effectively. You need practice and technique. INTEC College offers two courses in two writing fields: Journalism and Creative Writing. By successfully completing these courses, you will gain the skills you need to establish your writing career. Enjoy the many freelance and full-time opportunities, offered by the media, to earn a good income and have the satisfaction of seeing your words in print.

Here’s what two of our students had to say:

Masibonge Vuma from Khayelitsha, who completed the Journalism course, wrote: “This course has expanded my horizons! Armed with all the valuable information from INTEC College, I believe nothing will stop me from achieving success. I will be challenging all those sport reporters out there!”

G.D Lagorie from Steenberg, who completed the Creative Writing course, wrote: “It’s with utter joy that I have sent in my last assignment. I am now a young poet, proud to have studied your easy-to-understand course. To be honest, I really didn’t believe in my talent prior to this course, and so it was with great pride that I read my published poetry this week. I hope to complete another INTEC College course.”

Add CIW Design to either your Freelance Journalism or Creative Writing course, and publish your writing on the World Wide Web.

Add Word 2010 to either your Freelance Journalism or Creative Writing course and make the most of the Microsoft Office package.

Contact us for more combo options.
A DAY IN THE LIFE OF A JOURNALIST
In the Inter-Continental Hotel in Lusaka, journalist Brendan Boyle is tapping away on his laptop computer. He’s got to be quick. His editors at Reuters News Agency are waiting for his report on the President’s trip to meet the leaders of the other Southern African states. Much depends upon the outcome of this meeting – and the world wants to read about it.

The skill of the journalist lies in the ability to capture, in objective detail, the many social and political events that shape our lives – and maintain the interest of listeners and readers. This course is designed and written by Francois Nel, a highly-experienced freelance journalist and Media Studies lecturer. Everything from interviewing skills to applying for your first assignment is covered in detail.

Career Opportunities
The insight that you will gain in the INTEC Freelance Journalism Certificate will assist you in writing stories for the media. Because you will be attending various media conferences and interviews, you will gain valuable insight into how a professional journalist should approach the perfect story.

Programme Type
The INTEC Freelance Journalism Certificate is part of the INTEC Job Creator Series. The INTEC Freelance Journalism Certificate is an INTEC Certificate. This programme is approved by the INTEC Academic Board.*

Entrance Requirements
Grade 12 (Std. 10) or equivalent, or relevant work experience.

Course Duration
You should be able to complete this course within 18 months.

Course Content
Info Literacy
• Information literacy
• English language
• Reading, vocabulary and visual communication

* This programme does not lead to a qualification on the NQF.
Understanding the News and Media
- Inside the News Media organisation
- The elements of news

Reporting and writing stories
- Essential skills for journalists
- An introduction to the news writing process
- A step-by-step guide to reporting and writing news stories

Journalism skills at work
- Crafting feature stories
- Preparing for the working world

Assessment
All the required assignments must be completed and sent to the College for marking. All assignments must be successfully passed in order to obtain the award.

Award
After you successfully complete this course, you will receive your INTEC Freelance Journalism Certificate.

FREE kit items
- The course includes a kit of helpful items to get you started as a journalist.

* INTEC College reserves the right to change kit items without prior notice.
Certificate: Introduction to Media Studies and Journalism

Qualification: CerMedia&Journ (INTEC) NQF 4
SAQA ID: 16208
NQF Level 4
Credits: 120

The Certificate: Introduction to Media Studies and Journalism supports the relevant skills and competencies required to access, evaluate and use information resources, produce basic news reports for print and produce basic visual images and captions for publications. In addition, the programme enables the use of language and communication skills for academic and journalistic assignments. The programme also places emphasis on media study areas including the social and economic roles of mass communication, legislative requirements impacting on the media as well as the features of typical forms of news presentations. The qualification enables access into further studies in this field.

Admission Requirements
Grade 12 (Std.10) or equivalent.

Duration
You should be able to complete this course within 18 months.

Certification
On successful completion of this course, you will receive a Certificate: Introduction to Media Studies and Journalism.

Career Opportunities
This qualification will enable you to pursue a career as a:

- Junior Reporter
- Freelance Journalist

* This programme does not lead to a qualification on the NQF.
PRACTICE MAKES PERFECT
How many times have you witnessed an incident or overheard a conversation that triggered an idea for a short story? Without the techniques and skills, or the confidence in your own ability, you’ve probably found your writing efforts frustrating and disappointing.

The INTEC Creative Writing course takes a detailed look at the crafting techniques used by professionals, and guides you to create a piece of polished, thought-provoking and original writing. You’ll explore different forms of writing such as poetry, plays and novels – all supported by a qualified INTEC tutor. (Finuala Dowling is the author of this course - a published writer and lecturer.)

Career Opportunities
Authors such as Danielle Steel and Stephen King had an ambition to write. This ambition was rewarded, not only by seeing their words in print, but also by great wealth and fame. This Creative Writing course could be the first step you take on a path to interesting journey.

Programme Type
The INTEC Creative Writing Certificate is part of the INTEC Self-Enrichment Series. The INTEC Creative Writing Certificate is an INTEC certificate. This programme is approved by the INTEC Academic Board.*

Entrance Requirements
Grade 12 (Std. 10) or equivalent.

Course Duration
You should be able to complete this course within 12-18 months.

Course Content
Introduction to Creative Writing
• Motivation (including personal publishing goals and publishing hints)
• Inspiration
• Sharing and rewriting (editing tips, workshops, forums and readings)

* This programme does not lead to a qualification on the NQF.
• Personal narratives (diaries, reminiscences, anecdotes, family histories, and autobiographies)
• Poetry (including imagery and metaphors)
• Poetry as a warm-up exercise and an outlet

Prose Writing
• Plot
• Setting
• Character and action
• Dialogue
• Writing a short story
• Writing a novel

Plays and Scripts
• Writing for stage and screen (including tips on markets)
• Writing for radio
• Writing a radio drama
• Writing a film treatment
• Writing scenes for a movie
• Adapting a story for the screen

Assessment
All the required assignments must be completed and sent to the College for marking. All assignments must be successfully passed in order to obtain the award.

Award
After you successfully complete this course, you will receive your INTEC Creative Writing Certificate.

FREE Kit Items
• The course includes a kit of helpful items to get you started as a writer.