From the Principal’s desk

Take your next step now!
Follow through on your decision to enhance your life and your future prospects by enrolling in one of INTEC’s Travel and Tourism courses today!

Why study with us?
• Quality study material designed specifically for home study.
• The freedom to study at YOUR pace, where and when it suits YOU.
• The widest range of courses for today’s world.
• Free consultations with INTEC’s career counselling and development specialists.
• Free study choice advice from INTEC’s Student Consultants.
• The convenience of online enrolment, contact and advice.
• Affordable, easy payment options.
• Ongoing study support and attention from qualified tutors.

Umalusi Accreditation
INTEC College (Pty) Ltd has been awarded provisional accreditation by Umalusi. Umalusi is the Council for Quality Assurance in General and Further Education and Training in South Africa - see www.umalusi.org.za
Umalusi Provisional Accreditation No: FET 00037 PA.

DHET Registration
INTEC College (Pty) Ltd has been granted provisional registration by the Department of Higher Education and Training as a private FET College, until 31 December 2014. Provisional registration No. 2008/FE07/025 - see www.dhet.gov.za. For further information please refer to our website: www.intec.edu.za
INTEC College (Pty) Ltd is committed to meeting legislative requirements regarding accreditation and registration of private education and training providers in South Africa.
Wishing you every success in your studies and your future!

Phillip Slatter
INTEC College Principal

go to: www.intec.edu.za or email: info@intec.edu.za

Call a Student Consultant:

| HEAD OFFICE     | Tel: (+27) 21 417 6700 | Fax: (+27) 21 419 6721 |
|JOHANNESBURG    | Tel: (+27) 11 712 2555 | Fax: (+27) 11 712 2521 |
|PRETORIA        | Tel: (+27) 12 352 9000 | Fax: (+27) 12 322 6369 |
|BENONI          | Tel: (+27) 11 749 2001 | Fax: (+27) 86 609 2284 |
|WITBANK         | Tel: (+27) 13 692 5400 | Fax: (+27) 86 557 3505 |
|NELSPRUIT       | Tel: (+27) 13 752 2427 | Fax: (+27) 13 752 6184 |
|ERMELO          | Tel: (+27) 17 811 2102 | Fax: (+27) 17 811 2105 |
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|PORT ELIZABETH  | Tel: (+27) 41 585 0777 | Fax: (+27) 86 262 1089 |
|DURBAN          | Tel: (+27) 31 374 9700 | Fax: (+27) 31 301 8184 |
|PHOENIX         | OPENING SOON           |                         |
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|VRYHEID         | Tel: (+27) 34 980 9603 | Fax: (+27) 34 980 8917 |
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|WELKOM          | Tel: (+27) 57 352 8599 |                         |
|WINDHOEK        | Tel: (+264) 61 308 834  | Fax: (+264) 61 308 691  |
|NATIONAL CALL CENTRE | Tel: 0800 012 311 | Fax: 0860 103 242 |

INTEC College (PTY) LTD FET 00037 PA is a member of both the National Association of Distance Education Organisations in South Africa (NADEOSA) and the Association of Private Providers of Education, Training and Development (APPETD).
INTEC is a Registered Credit Provider: NCRCP 2325

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Join the biggest industry in the world!

South Africa has become one of the most attractive holiday destinations in the world. Our country’s splendid beauty and unique cultures are attracting international visitors in growing numbers. South Africans are also discovering the pleasures of travelling in their own country – a country with something to offer for all. Travel and tourism professionals ensure that the traveller’s journey is safe, organised, and runs smoothly – and that the country’s many attractions are showcased. You too could play a successful role in one of the biggest industries in the world.

Programme Types offered at INTEC College

**NQF**
National Qualifications are credit-bearing qualifications registered on the NQF (National Qualifications Framework) and accredited by a Quality Assurance Body, such as a SETA (Sector Education and Training Authority). A skills programme is an accredited component of a national qualification.

**Agent Programmes** are programmes for which INTEC offers tuition, but where INTEC does not issue the final certificate. The Agent body issues the final certificate and manages the final examinations.

**INTEC Programmes** are INTEC’s own programmes that are not linked to the NQF and are not credit-bearing. However, they are in high demand and carry the approval of the INTEC Academic Board. INTEC Programmes fall into FIVE categories:
- **INTEC Career Programmes** are INTEC’s own programmes that are designed to teach you the skills and knowledge to succeed in a particular career.
- **INTEC Career Booster courses** are continuous professional development (CPD) short courses that help you add to your current professional knowledge in a particular field, and hence boost your abilities within your career.
- **INTEC Career Starter courses** are short courses that introduce you to a particular field or career; and that offer you the opportunity to explore an interest or a skills set without having to enrol on a full programme.
- **INTEC Job Creator courses** are designed to refine your skills in a particular field of interest; to teach you how to make a living from a particular skill, interest or hobby, and to help you start your own business.
- **INTEC Self-Enrichment courses** are offered for self-enrichment purposes. They will add value to your experience of life in a particular chosen field of interest.
INTEC Managing Tourism in South Africa Short Course Certificate

The Managing Tourism in South Africa course equips learners with a combination of industry-specific knowledge and the general managerial skills needed to succeed in this rapidly growing sector.

The course explores the fundamental business management aspects of tourism including law, management, human resource management, marketing and finance and also discusses the various sub-sectors (such as visitor attractions, transport and accommodation) that make up the industry.

Programme Type
The INTEC Managing Tourism in South Africa Short Course Certificate is part of the INTEC Career Booster Series. The INTEC Managing Tourism in South Africa Short Course Certificate is an INTEC short course. This programme is approved by the INTEC Academic Board.*

Entrance Requirements
We strongly recommend that you have English language skills in reading and writing at minimum Grade 10 (Std. 8) level and working experience.

Course Duration
You should be able to complete this course within 12 months.

Course Content
The course places the management of tourism in an organised and systematic framework, structured around four main themes.

- Tourism Overview
- The Tourism Industry
- Managing Tourism Business
- Issues in Tourism Management

The Managing Tourism in South Africa course includes a copy of Managing Tourism in South Africa (Oxford University Press), a key textbook used by tourism students at South African universities.

Assessment
All the required assignments must be completed and sent to the College for marking. All assignments must be successfully passed in order to obtain the award.

Award
After successful completion of this course, you will receive your INTEC Managing Tourism in South Africa Short Course Certificate.

Career Opportunities
After studying Managing Tourism in South Africa, it could provide you with an opportunity to enter into a career in tourism or to study further. Employment opportunities could include working with tour operators, travel agencies and marketing departments of hotel and resort groups. There could also be opportunities in the public sector, working in tourism departments.

*INTEC College reserves the right to change the kit items without prior notice.

* This programme does not lead to a qualification on the NQF.
If you want to be part of the exciting, rewarding tourism industry, and learn how to market tourism, then this course is for you.

Programme Type
The INTEC Marketing South African Tourism Short Course Certificate is part of the INTEC Career Booster Series. The INTEC Marketing South African Tourism Short Course Certificate is an INTEC short course. This programme is approved by the INTEC Academic Board.*

Entrance Requirements
We strongly recommend that you have English language skills in reading and writing at Grade 10 (Std. 8) level.

Course Duration
You should be able to complete this course within 12 months.

Course Content
Tourism Marketing will assist you to understand the nature of the South African tourism industry and the importance of building and maintaining relationships with customers. The course aims to equip you with the fundamental principles of marketing and shows you how these can be applied to the South African tourism industry. The course includes a copy of Marketing Tourism in South Africa (Oxford University Press), a key textbook used by tourism students at South African universities. Some of the topics covered are:
- Understanding marketing in the tourism industry;
- Gathering information for decision making;
- Analysing the tourism market;
- Implementing the marketing mix strategies; and
- Understanding tourism marketing issues.

Assessment
All the required assignments must be completed and sent to the College for marking. All assignments must be successfully passed in order to obtain the award.

Award
On successful completion of this course, you will receive your INTEC Marketing South African Tourism Short Course Certificate.

Career Opportunities
After studying Marketing South African Tourism, employment opportunities could include marketing roles in travel agencies.

* INTEC College reserves the right to change the kit items without prior notice.

* This programme does not lead to a qualification on the NQF.
Certificate: Travel and Tourism

Qualification: CertTravTour (INTEC) NQF 4  
SAQA ID: 21144  
NQF Level 4  
Credits: 120

Travel and Tourism is one of the fastest-growing industries in the world and is an identified growth point in the South African economy. If you have a keen interest in natural, cultural and heritage sites – locally, provincially, or nationally – and have the ability to communicate well with a diverse range of people, services in the tourism industry could be your career path. The qualification enables the relevant skills and competencies applicable to the industry such as effective communication, itinerary planning, national and international bookings and reservations handling as well as a solid understanding of the geography and places of interest both locally and internationally.

Admission Requirements  
Grade 12 (Std. 10) or equivalent or 2 years verifiable and relevant working experience.

Duration  
You should be able to complete this course within 18 months.

Certification  
On successful completion of this course, you will receive a Certificate: Travel and Tourism.

Career Opportunities  
The student can pursue a career in/as a:  
- Travel Consultant  
- Tour Operator  
- Tourism Administration

Higher Certificate: Travel and Tourism

Qualification: HiCertTravTour (INTEC) NQF 5  
SAQA ID: 21147  
NQF Level 6  
Credits: 120

The Higher Certificate: Travel and Tourism aims to provide students with the knowledge and practical skills required to perform effectively in the Tourism industry. This qualification was developed in partnership with industry to meet their needs and produce employable students with relevant skills in the field of Travel and Tourism. Skills and competencies to be developed include the general principles of management, knowledge of the travel and tourism industry, important travel documents, travel bookings and the relationship between travel, tourism and the hospitality industry. In addition, students are also familiarised with national and international tourist practices and procedures, geography and tourist attractions.

Admission Requirements  
Grade 12 (Std. 10) or equivalent or 2 years verifiable and relevant working experience or Travel and Tourism N4.

Duration  
You should be able to complete this course within 18 months.

Certification  
On successful completion of this course, you will receive a Higher Certificate: Travel and Tourism.

Career Opportunities  
The student can pursue a career in/as a:  
- Travel Consultant  
- Tour Operator  
- Tourism Administration
Articulation Mind Map

INTEC Managing Tourism in South Africa Short Course Certificate
Or
INTEC Marketing South African Tourism Short Course Certificate
Grade 10 (Std. 8)

Certificate: Travel and Tourism (NQF 4)

Higher Certificate: Travel and Tourism (NQF 5)