From the Principal’s desk

Take your next step now!
Follow through on your decision to enhance your life and your future prospects by enrolling in one of INTEC’s Fashion Drawing, Portfolio Presentation or Fashion Merchandising courses today!

Why study with us?
• Quality study material designed specifically for home study.
• The freedom to study at YOUR pace, where and when it suits YOU.
• The widest range of courses for today’s world.
• Free consultations with INTEC’s career counselling and development specialists.
• Free study choice advice from INTEC’s Student Consultants.
• The convenience of online enrolment, contact and advice.
• Affordable, easy payment options.
• Ongoing study support and attention from qualified tutors.

Umalusi Accreditation
INTEC College (Pty) Ltd has been awarded provisional accreditation by Umalusi. Umalusi is the Council for Quality Assurance in General and Further Education and Training in South Africa - see www.umalusi.org.za
Umalusi Provisional Accreditation No.: FET 00037 PA.

DHET Registration
INTEC College (Pty) Ltd has been granted provisional registration by the Department of Higher Education and Training as a private FET College, until 31 December 2014. 
Provisional registration No. 2008/FE07/025 - see www.dhet.gov.za. For further information please refer to our website: www.intec.edu.za
INTEC College (Pty) Ltd is committed to meeting legislative requirements regarding accreditation and registration of private education and training providers in South Africa.

Wishing you every success in your studies and your future!

Phillip Slatter
INTEC College Principal

go to: www.intec.edu.za or email: info@intec.edu.za

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PHOENIX OPENING SOON

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NATIONAL CALL CENTRE
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INTEC College (PTY) LTD FET 00037 PA is a member of both the National Association of Distance Education Organisations in South Africa (NADEOSA) and the Association of Private Providers of Education, Training and Development (APPETD).
INTEC is a Registered Credit Provider: NCRP 2325

15225J 09-13 (E & OE)
CREATIVE SCHOOL

Fashion

Fashion Merchandising and Fashion Drawing & Portfolio Presentation

Build your future the INTEC way
Launch your career in the exciting world of fashion.

Are you eager to break into the world of fashion? INTEC’s course in Fashion Merchandising is a valuable introduction to the role of the Fashion Merchandiser.

WHAT DOES A FASHION MERCHANDISER DO?

Their key responsibility is to make critical decisions about buying fashion merchandise appropriate to the retailer they work for, thus keeping the retailer in business. This requires a great deal of specialist knowledge about the world of fashion trends and a great deal of personal competency.

Programme Types offered at INTEC College

National Qualifications are credit-bearing qualifications registered on the NQF (National Qualifications Framework) and accredited by a Quality Assurance Body, such as a SETA (Sector Education and Training Authority). A skills programme is an accredited component of a national qualification.

Agent Programmes are programmes for which INTEC offers tuition, but where INTEC does not issue the final certificate. The Agent body issues the final certificate and manages the final examinations.

INTEC Programmes are INTEC’s own programmes that are not linked to the NQF and are not credit-bearing. However, they are in high demand and carry the approval of the INTEC Academic Board. INTEC Programmes fall into FIVE categories:

• INTEC Career Programmes are INTEC’s own programmes that are designed to teach you the skills and knowledge to succeed in a particular career.
• INTEC Career Booster courses are continuous professional development (CPD) short courses that help you add to your current professional knowledge in a particular field, and hence boost your abilities within your career.
• INTEC Career Starter courses are short courses that introduce you to a particular field or career, and that offer you the opportunity to explore an interest or a skills set without having to enrol on a full programme.
• INTEC Job Creator courses are designed to refine your skills in a particular field of interest; to teach you how to make a living from a particular skill, interest or hobby, and to help you start your own business.
• INTEC Self-Enrichment courses are offered for self-enrichment purposes. They will add value to your experience of life in a particular chosen field of interest.
INTEC Fashion Merchandising Certificate

Programme Type
The INTEC Fashion Merchandising Certificate is part of the INTEC Career Booster Series. The INTEC Fashion Merchandising Certificate is an INTEC certificate. This programme is approved by the INTEC Academic Board.*

Entrance requirements
Grade 10 (Std. 8) or equivalent, or relevant work experience.

Course Duration
You should be able to complete this course within 12 months.

Course Content

The roles of the fashion buyer and garment technologist
• The structure of buying & merchandising teams
• Cost negotiation skills
• Garment technology - monitoring and ensuring quality in the final product

The roles of merchandising
• A background to merchandising
• The changing structures of merchandising
• The role and responsibilities of the merchandiser

The roles of a fashion designer
• The key tasks of a designer
• Elements of successful fashion design
• Benefits for customers - what customers seek in the products that they are buying
• Designing benefits into fashion garments
• Fashion trends
• Technological innovations in fibres & fabrics
• Fashion forecasting
• The importance of fashion shows

Market planning for fashion retailing
• The marketing mix
• Defining customers - identifying and satisfying customers needs

* This programme does not lead to a qualification on the NQF.
Market positioning - determines how a product or brand will be seen & understood by its customers, compared with competitors
Understand elements of a range
Product options - determining different styles

Buying and the law
Contracts with suppliers
Copyright of designs
Pricing
Labelling - types of labels and legal significance of each one

Merchandise planning
The importance of planning
Planning and profitability
Controlling fashion stock - the weekly sales, stock & intake plan
Merchandise planning
The delivery schedule - keeping overall & detailed control of planned intake

Sourcing and supply chain management
Sourcing defined
What needs are to be sourced?
Different ways of buying a garment
The buyer-supplier relationship
General agreements on tariff & trade
General sourcing issues
Foreign buying
Elements of supply chain management

Stock management and distribution
Fitting the number of lines to the business
The range plan and initial allocations
Rigid control versus flexibility - the dilemma of overall stock management
The delivery schedule
The importance of the distribution centre

Retail formats and visual merchandising
The ever-changing face of fashion retailing
A review of changing retail fashion formats
Changing consumer expectations and the shopping experience
Fashion retailing - a fast-changing vista
Future trends in buying and merchandising
- The changing impact of IT on fashion retailing
- The impact of new manufacturing techniques
- The fashion buyer & merchandiser of the future
- Likely future technological impacts on the consumer

Assessment
All the required assignments must be completed and sent to the College for marking. All assignments must be successfully passed in order to obtain the award.

Award
After you have successfully completed the course, you will receive your INTEC Fashion Merchandising Certificate.

FREE Kit Items
- Get all this *FREE when you enrol: a Personal Organiser, Elle Fashion Magazine, and the Fashion Buying and Merchandising Management textbook.

*INTEC College reserves the right to change the kit items without prior notice.

Combine Your Studies
Consider adding to your studies in Fashion Merchandising some of the other courses offered by INTEC College and extend your range of knowledge.
- Add Fashion Drawing and Portfolio Presentation to your Fashion Merchandising course and learn all the necessary skills to design fashion.
- Add Event Planner to the Fashion Merchandising course and plan successful events in the retail industry.
- Add Dressmaking & Design to your Fashion Merchandising course to enhance your skills in the retail industry.
Then consider enrolling for our Fashion Computerised course.

The latest computer technology is having a huge impact on the way fashion designs are being created. This digital revolution has developed a growing market for enterprising fashion designers and illustrators with creative computing skills.

You will acquire the skills to use vector-based drawing programmes such as Illustrator, CorelDRAW and Freehand to draw everything from a basic bodice to a fitted dress.

Go on – get dressed for success and enrol for our NEW Fashion Computerised Course today …

The Author of Your Course

**Sandra Burke**, M.Des RCA (Master of Design, Royal College of Art)

Sandra Burke has a Master of Design from the Royal College of Art. She is a fashion designer, author, publisher and visiting lecturer to universities in Britain, America, Canada, South Africa, Australia, New Zealand, Hong Kong and Singapore.
The INTEC Computerised Fashion Drawing & Portfolio Presentation Professional Certificate is part of the INTEC Job Creator Series. The INTEC Computerised Fashion Drawing & Portfolio Presentation Professional Certificate is an INTEC Certificate. This programme is approved by the INTEC Academic Board.*

Entrance Requirements
Grade 10 (Std. 8) or equivalent, or relevant work experience and basic computer literacy plus access to a PC.

Software Requirements:
- Microsoft® Windows® XP* with Service Pack 3 or Windows 7 with Service Pack 1
- Adobe® Photoshop® CS6
- Adobe® Acrobat® 9.0 Pro
- Internet browser software

Hardware Requirements:
- Intel® Pentium® 4 or AMD Athlon® 64 processor.
- 1GB of RAM
- 1GB of available hard-disk space for installation; additional free space required during installation (cannot install on removable flash storage devices)
- 1024x768 display (1280x800 recommended) with 16-bit colour and 256MB (512MB recommended) of VRAM
- OpenGL 2.0–capable system
- DVD-ROM drive

Course Duration
You should be able to complete this course in 24 months.

Course Content
- Drawing Techniques
- History of Graphics Software
- The Fashion Computing Umbrella
- Fashion Computing Toolkit
- Computer Basics
- Drawing Techniques
- Flats and Specs Women
- Menswear/Children’s Wear (Optional)
- Photoshop Techniques
- Scanning and Digital Photography

* This programme does not lead to a qualification on the NQF.
Combine Your Studies

- Add CorelDRAW X6 or Photoshop CS6 Software to your course.
- Add Fashion Merchandising to your course.
- Add Dressmaking or Pattern Cutting & Design Diploma to your course

*FREE Kit Items

- Photoshop Essential Tools
- Design Presentations

Your FREE* Kit Items include:
- Textbook
- 2 blank CDs for your portfolio
- Photoshop CS6 30-day trial version

*INTEC College reserves the right to change the kit items without prior notice.

NB: Please note that your kit includes a 30-day trial version of Photoshop. This means that the software is only valid for 30 days from when you upload it onto your computer. If you plan your work carefully, you should be able to complete the exercises in 30 days.

Assessment

All the required assignments must be completed and sent to the College for marking. All assignments must be successfully passed in order to obtain the award.

Award

On successful completion of this course, you will receive your INTEC Computerised Fashion Drawing & Portfolio Presentation Professional Certificate.
Start your career in fashion by learning how to draw fashion figures in an easy step-by-step way!

Many of us dream about becoming a famous fashion designer with all the glamour and panache that it entails. Brands like Gucci and Chanel conjure up images of stunning models strutting down the catwalks at the London, Paris, Milan and New York fashion shows in the most amazing creations. Glossy fashion magazines and street fashion also inspire our desire to be creative. However, if you wish to bridge the gap between fantasy and reality, you will need to learn how to draw professionally - an integral part of a designer’s portfolio of skills.

Draw fashion figures of women, men and children, and figures for stage and screen. You will learn the latest proven creative methods of communicating fashion designs through text and illustration, used by the clothing industry.
Programme Type
The INTEC Fashion Drawing & Portfolio Presentation Professional Certificate is part of the INTEC Job Creator Series. The INTEC Fashion Drawing & Portfolio Presentation Professional Certificate is an INTEC Certificate. This programme is approved by the INTEC Academic Board.*

Entrance Requirements
Grade 10 (Std. 8) or equivalent, or relevant work experience.

Course Duration
You should be able to complete this course within 12 months.

Course Content
- Oval and triangle technique and the fashion figure template
- Face, hands and feet
- Clothing design
- Fabric rendering
- Fashion design presentation
- Draw and present male figures and clothing design
- Draw and present children and clothing design
- Drawing from life
- Computer-design tools
- Design portfolio

Assessment
All the required assignments must be completed and sent to the College for marking. All assignments must be successfully passed in order to obtain the award.

Award
On successful completion of this course, you will receive your INTEC Fashion Drawing and Portfolio Presentation Professional Certificate.

* This programme does not lead to a qualification on the NQF.
Combine Your Studies

- Add Fashion Merchandising to your course.
- Add Dressmaking or Pattern Cutting & Design Professional Certificate to your course.

Your FREE Kit Items include:
- Textbook
- Portfolio case
- Various drawing equipment
- Sketch pad
- Tracing paper pad
- Visual diary pad

*FREE Kit Items

INTEC College reserves the right to change the kit items without prior notice.